Weather

Idaho: Unsettled Saturday with local rains and snows; Sunday generally fair and colder, but cloudy in the north portion.

Wallace: Friday—maximum 44, minimum 37; Thursday—maximum 44, minimum 37.

WALLACE PRESS-TIMES

EXPONENT OF THE COEUR D'ALENES—YOUR NEWSPAPER AND YOUR PRINTER

Metal Prices

Copper	10c
Lead, New York	$4.75
East St. Louis	$4.60
Zinc, E. St. Louis	$4.00@$4.05
Antimony	$7.50
Bar Silver	29¾c

PRICE: FIVE CENTS A COPY. WALLACE, IDAHO, SATURDAY, JANUARY 24, 1931. VOL. 35. NO. 289.

SUB COMMITTEE MAKES REPORT ON FINDINGS

No Evidence Found to Substantiate Charges Against Former Treasury Assistant.

BOISE, Jan. 23. (AP)—A special sub committee of the joint appropriations committee reported it could find "no evidence whatsoever" to substantiate charges of Phillip Stalker, former assistant state treasurer, that State Auditor E. G. Gallet, and Alta Wardwell, treasury bookkeeper had accepted illegal compensation from the state.

The charges were made a week ago before the joint committee by Stalker, who claimed to have seen two warrants, one to Mrs. Wardwell and one to Gallet, both drawn on university funds during 1927 and 1928.

The state law prohibits officers accepting compensation from two state sources. The report was submitted by Representative J. A. Harsh, (Rep., Latah).

Representative Harsh stated that every warrant voucher and check written on university funds had been checked and no missing files were found.

"Finding no evidence whatsoever to substantiate the charges of Mr. Stalker," the report states, "this committee took on itself to check local fund warrants and vouchers since the date the state treasurer became treasurer of university funds down to the close of 1928.

No Warrants Issued.

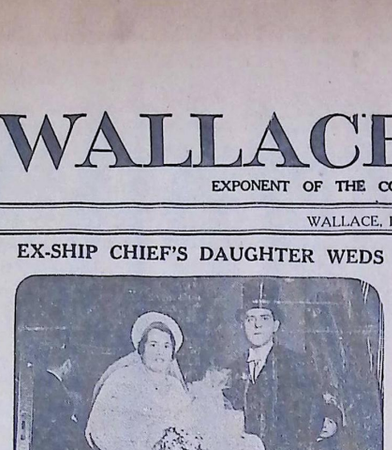
"During this period there were no warrants issued to any state officer or state employe except the following:

"One to Byron Defenbach, state treasurer, for $49.12 covering expenses of a round trip to Moscow.

"Warrants to E. G. Gallet, state auditor, for $50 being a redeposit to the state maintenance fund from a local fund.

"Warrants to 'state auditor' for $26.27 to correct an error in warrants issued by the bursar to Ralph Curryer. This warrant was turned over to the treasurer and Stalker as deputy issued and signed a treasurer's receipt to Gallet."

EX-SHIP CHIEF'S DAUGHTER WEDS



Associated Press Photo

Helen Hurley, daughter of Edward J. Hurley, war-time shipping board chief, was married to William J. Ryan in Chicago. Ryan, an attorney, is a Princeton graduate. Here they are leaving church.

SPOKANE POLICE ARREST DERTINAS

Couple Charged With Obtaining Money By False Pretenses.

Charged with obtaining money under false pretenses, Ray Dertina, alias Ray Davis, allas Ray Devoss, and his wife, Lorena Davis, were arrested Friday night in Spokane by Sheriff Hendrickson of Shoshone county and Spokane city police.

Warrants for their arrest were sworn out by Nick Dudan, Sunshine mine employe, in probate court here late Friday night and the couple was held in Spokane pending removal to the county jail in Wallace. They will probably be escorted here today and arraignment in probate court may follow immediately upon their arrival.

According to officers here, the couple, pretending to be obtaining money for a $150 fine for Mrs. Mona Brass, now being held in the county jail as the result of conviction on liquor charges, received $190 in cash from Dudan.

Purchased Automobile.

One hundred dollars of the $190 they deposited at the Shoshone Motors, Inc., here as the first payment on a conditional sales contract. They took the machine to Spokane and en route they were involved in an accident.

Dertina called the Shoshone Motors Friday asking the management to sanction repairs at a Spokane Ford garage. The authority was given and Mr. and Mrs. Dertina were to have obtained the machine from the garage today, but the law stepped in.

Dudan was called from work in the Sunshine mine late last night to swear out the warrants before Judge Paul Eatzle who was summoned to the courthouse as was Elmer E. Johnston, prosecuting attorney.

OFFICER GIVEN SAME MEDICINE

CHICAGO, Jan. 23. (AP)—Such satisfaction as came to John L. Hamilton today is not given to many men in a lifetime.

He had just paid $3 for ignoring a stop light.

"I would like," he said, "to sign a complaint against the arresting officer for the same violation. He drove through a stop street while escorting me to the station."

The complaint was drawn. A passive amile overspread John L. Hamilton's countenance as he departed.

MAHATMA GANDHI TO BE RELEASED

NEW DELHI, India, Jan. 23. (AP)—Before another 24 hours have passed Mahatma Gandhi, imprisoned leader of the Indian nationalists, probably will be a free man, it was predicted here today.

The end of his eight months imprisonment appeared to be delayed only by a decision as to what other leaders should be given their freedom with him.

Liberation is bound up with the issue of general amnesty for all India's 52,000 or more political prisoners. At the close of the round table conference in London, Ramsay MacDonald said amnesty would be granted if order could be restored in India.

PRIME MINISTER COMING TO U. S.

WASHINGTON, Jan. 23. (AP)—An opportunity for a full and frank discussion of Canadian-American problems will be afforded officials here next week with the arrival of Prime Minister R. B. Bennett of Canada for a brief unofficial visit.

Emphasizing that the prime minister was not coming to the United States "on business," Huma Wrong, Canadian charge d' affairs has advised the state department of the trip.

Department officials said tonight that no plans have been made for the entertainment of the distinguished visitor but his stay in Washington probably will include an exchange of calls with President Hoover.

CHARGE DOCTOR SOLD NARCOTICS

COLUMBUS, Ohio, Jan. 23. (AP)—Arrested at Santa Rosa, Cal., on a secret indictment charging violation of the Harrison narcotic law, Dr. Filberto A. Bonaventure will be returned here for trial.

Federal authorities learned yesterday that the doctor, who formerly practiced at Steubenville, Ohio, had been arrested in the western city.

Dr. Bonaventure was indicted on three counts for allegedly dispensing narcotics without making a record.

LIFE FOR GIRL.

INDEPENDENCE, Kan., Jan. 23. (AP) — Muriel Sullivan, 18-year-old Seminole, Okla., waitress, today pleaded guilty to a murder charge in connection with the slaying of Mrs. Maude Martin at Coffeyville, Kan.

She was sentenced to life imprisonment.

SUSPEND PAPERS.

HAVANA, Jan. 23. (AP)—Suspension of nine Cuban newspapers and periodicals, ordered by President Machado after the journals had published objectionable matter, continued today with little prospect that publication would be resumed until congress could enact new press restrictions.

BOW SECRETARY FOUND GUILTY ON ONE COUNT

Daisy DeBoe Convicted of Theft of $800 by Jury; Clemency Is Recommended.

LOS ANGELES, Jan. 23. (AP)—Daisy DeBoe, one time secretary of Clara Bow, red-headed "it" girl of the screen, was convicted of one count of grand theft by a jury in Superior Judge William Doran's court late today.

The verdict came at the end of nearly 49 hours of deliberation after a compromise was reached by the jurors, eight of whom had been voting for an acquital and four for conviction.

The compromise was reached after the jurors twice told Judge Moran they were unable to agree and the state and defense counsel virtually abandoned hope for a verdict. A provision recommended that clemency be exercised in the passing of sentence, which was set for next Monday.

In all of the 34 remaining counts alleging that Miss DeBoe stole from the bank account of the actress, she was acquitted. The one on which she was convicted involved a check for $800 for a fur coat.

Intense Drama.

A drama of life more intense than fiction could have been placed on the screen was enacted as the verdict was returned. The court was filled with a crowd that overflowed inside the courtroom railing and nervous tension was in the air as silence fell over everyone while Judge Doran thumbed through the counts before giving them to the court clerk.

Miss DeBoe stared blankly. "Oh, my God," she cried as it reached her ears. A flood of tears rolled down her cheeks. Her head sank on the table.

"It's not so bad, Daisy, they recommended clemency," a friend whispered. "But I'm not guilty," she pleaded. "If they were going to make me guilty of one count I was guilty of all. How could they do it."Her voice died in a sob. She started hysterically and friends carried her into an anti room.

Miss DeBoe collapsed and a half hour later she was led to a cell to await sentence next Monday.

PORTLAND PAIR PLEAD NOT GUILTY

Bowles and Miss Loucks Say Not Responsible for Killing Woman.

PORTLAND, Jan. 23. (AP)—Speaking in distinct, emotionless voices, Nelson C. Bowles, millionaire and Irma G. Loucks, once his secretary, pleaded not guilty to a first degree murder indictment today.

They are accused of killing Bowles' wife.

Spectators, estimated at more than 1000, thronged corridors of the courthouse as Bowles and Miss Loucks were brought to the courtroom. As soon as they appeared, Judge W. A. Ekwall was formally notified of the charges against them. John A. Collier of the defense told the court his clients wished to plead not guilty.

SHOT IN HEAD; COUGHS BULLET

HAVANA, Jan. 23. (AP)—Fifteen years ago, the Heraldo de Cuba said today, Arturo Rente was accidentally shot and the pistol bullet entered his head. The doctors said that operation for its removal would be fatal.

Yesterday Rente, who had almost forgotten the wound himself, coughed and the bullet flew out of his mouth.

The Day in Washington

(By the Associated Press)

Announcement made that Premier Bennett of Canada will come here January 31.

Senate recommittes names of three power commissioners to interstate commerce commission preparatory to a court test of President Hoover's refusal to return the nomination.

Senate passes agricultural supply bill.

Nye campaign funds committee hears charges of fraud in the last Pennsylvania election.

Senator Copeland (Dem., N. Y.) introduced bill removing restrictions on medical liquor prescriptions.

House appropriations committee announces it will begin hearing Monday on senate $25,000,000 appropriation for Red Cross.

House passes supply bill carrying $135,000,000 for state, justice, commerce and labor departments.

SENATE CARRIES BATTLE TO COURT

WASHINGTON, Jan. 23. (AP)—The senate today moved to carry to the courts its battle with President Hoover over three members of the power commission by voting 45 to 32 to send the nominations back to its interstate commerce committee.

Senator Walsh, (Dem., Mont.) leader of the fight to remove the commissioners, introduced a resolution to direct the district attorney to bring local proceedings to test the president's right to retain them.

MAJORITY PARTY ISSUES PROGRAM

Senator George Grebe Says Statement Not Against Governor.

BOISE, Jan. 23. (AP)—The republican majority issued its legislative program today calling for tax revision this session, consolidation of departments for economy and a continuation of the present highway program.

The statement was made public by Senator George Grebe of Ada, president pro tempore and republican floor leader, with a statement that it was not meant to be set up in opposition to the gubernatorial program as outlined in the message to the legislature.

Repeating his assurance of the first day, that the majority aimed at fairness, Grebe declared this policy had not and would not be advocated.

"Because the republicans have a majority, the party feels it is responsible for a program of general benefit to the state," Grebe said.

The program follows:

"We favor revision at this session of the legislature of the taxing laws. Immediate relief for real property is absolutely essential.

"To bring this about we favor the employment of a tox consultant to draft laws to be adopted at this session.

"As a measure of economy, we believe in the immediate enactment of a law which will enable consolidation wherever possible and are desirable of taxing units to the end that overhead expenses may be eliminated and so that school districts, highway districts, and other small taxing units may, with consent of the people, be consulted in the unit of economy.

"We also favor submission of such constitutional amendments as will permit the future enactment of laws enabling the consolidation of counties where desirable and where such consolidation would be economically sound.

"We further favor consolidation of state departments where it may be done without the sacrifice of efficiency and where a saving might result.

"We favor a continuation of our present highway program, allowing such changes as cooperative federal and state survey proves necessary and desirable in the interests of economy and service; the program to be carried forward under competent officials with a trained and experienced staff, and the inauguration of the farm market and secondary road program as soon as funds are available."

"We favor a revision of the registration law to provide that no oath shall be required as to a party affiliation that those who have once registered need not again register so long as they remain residents of the same precinct so that citizens of Idaho whose duties compel them to be absent may register by mail."

EIGHTEEN PLANES SEARCH FOR FLIER

No Trace Found of Varney Air Mail Pilot Since Thursday.

SPOKANE, Jan. 23. (AP)—Eighteen planes unsuccessfully scoured much of eastern central Washington today searching for Walter Case, Varney air mail pilot, unreported since yesterday morning.

Although some pilots said they feared Case had crashed in the badlands around the Columbia and Snake rivers, Lieutenant Hallet, a National guard flier, held hope that the pilot had not crashed.

Ten planes out of Spokane, including seven national guards and three Varney ships, carried on the search this morning and were joined this afternoon by three Varney planes from Portland and five ships from Vancouver, Wash.

Leon Cuddeback, vice president of the Varney lines, came here at noon to take charge of the search.

Residents of Odessa, Wash., 75 miles west of here, reported they heard a plane in the fog before noon yesterday and the planes flew in that direction.

MACKINTOSH SAYS CONDITIONS BAD

Says Parents Make Whisky to Keep Children From Bootleg.

SAN FRANCISCO, Jan. 23. (AP)—Kenneth Mackintosh, Seattle, member of the Wickersham commission, said here today many parents are manufacturing liquor for their children rather than have them drink bootleg products.

"Already many families that formerly made only beer or wine now manufacture whisky," the former chief justice of the Washington state supreme court said. "They give the reason that if their children must drink they want to be sure of what they are getting.

"We found that many mothers go to their physicians and beg for whisky for their young sons and daughters to prevent the youngsters from drinking bootleg.

Can't Cope With Drinking.

"Parents are unable to cope with the wave of drinking among the younger generation and rather than submit to the bootleggers are endeavoring of finding other means.

"The only solution is for the people to educate themselves the benefits of temperance. The grammar knows all about prohibition but not about temperance.

"It is very well to talk about making people sober and making a nation of total abstainers by law but it is only a theory and cannot be attained."

Mackintosh was among the commissioners to recommend further trial of the prohibition laws. He leaves for Seattle tomorrow.

THIRTEENTH BITE.

PHILADELPHIA, Jan. 23. (AP)—Douglas D. H. March, who has been bitten 13 times, is afraid he is getting old and must give up his specialty as an expert on handling snakes. The thirteenth bite came when he was demonstrating how to obtain venom for the manufacture of serum. He is recovering but for a time his condition was critical.

TO LIVE 2 WEEKS ON $2.50

Associated Press Photo

This family of four at England, Ark., has just received a requisition from relief agencies entitling them to $2.50 worth of food upon which they must live for two weeks

MUCH DEBATE OVER DIRECT PRIMARY BILL

Senate Rejects Unfavorable Minority Report; Callahan Seeks Amendments.

BOISE, Jan. 23. (AP)—After an hour's debate in which fundamental republican and democratic party principles were reviewed the senate today voted 26 to 17 to reject an unfavorable minority committee report on the direct primary bill.

Immediately the favorable majority report was approved and the bill was placed on the calendar for the second reading.

Minority members of the state affairs committee, which had held the bill since it was introduced, moved to place it in the committee of the whole for amendment. Senators Callahan, Shoshone; Robertson, Washington, and Grebe, Ada, all republicons, led the fight to open the bill for amendments, declaring it permitted a candidate nominated by a plurality to represent his party although it was entirely possible he might not be the candidate for the majority of voters.

Voting finally to put the plan in the committee of whole were Deimer, Callahan, Clark, Greves, Grebe, Halferty, Hanson, Isaacson, Lau, Mays, Nellson, Rich, Robertson, Rowe, Schuldberg, VanWinkle, and Wiley, all republicans.

Against Submission.

Voting against submission were Baker, Barton, Blaire, Holden, Keith and Leslie, republicans, (all coauthors of the measure) and Devoe, Dismore, Evans, Farrady, Freehander, Gibson, Hopes, Orsman, Howard, Hunt, Meffan, Murray, Neil, Pettybone, Reed, Shafter, Stratton, Swanstrum, Transtrum and Van Hoesen, democrats. Hagerty, democrat, Boise, was absent.

The house, meantime, passed by a strictly party vote a resolution authorizing the employment of Roy Dodge, Seattle, to draft a revenue measure and act as tax consultant for the legislature. His compensation was fixed at $2,000. The senate recessed to take up the measure in the afternoon.

Opening his attack on the bill Senator Robinson said it contained the same evils as the primary bill in operation in the state up to a decade ago, when, he said, the nonpartisan candidate for governor, H. F. Samuels, who was once a republican, represented himself to be a democrat and got the democratic nomination.

Wants Amended.

He said he wanted it understood that he was "not opposing the passage of the primary bill at this session, "but I want it amended." He explained the present bill permits any number of candidates to apply for one office in the primary.

Senator Grebe offered an amendment to provide that if a candidate failed to get a majority in the primary all the candidates be submitted to a state committee sitting as an electoral college. The committee members would be elected in the primary.

The bill finally went to the calendar providing the candidate receiving the highest number of votes in the primary be the party's candidate.

After their nomination all candidates on state and congressional tickets, candidates for the legislature, become delegates to a platform convention.

To Be Enacted.

Although admitting he was convinced the primary measure is likely to be enacted at this session Senator Nelson (Rep., Kootenai) announced his opposition to the principle of the bill and at the same time suggested it be amended.

Senator Freehafer declared he was convinced it represented the will of the people as expressed in the last election. Repeatedly questioned by Senator Callahan he answered by outlining the principle on which it was based: "We believed that the ability of the people to choose their own candidate."

Democratic house members opposed the Dodge resolution, declaring they had no opportunity to have Governor Ross study the plan so he could advise the party of his attitude.

Representative Tablto (Dem., Adams) assailed the proposal on the ground it appeared to sanction a hasty expenditure of money before a study was made of proposals now available. He mentioned a report of the committee of county assessors on the income tax measure as one which should be investigated before hiring a tax consultant.

The final vote was 42 to 48.

Repeal Registration.

Senators Reed, Clearwater; Gibson, Jefferson, and Shafter, Nez Perce, all democrats, introduced a bill to repeal the present registration law. The new measure would provide that a voter once registered need not reregister if he remains in the same

(Continued on Page Two)

WHEELER TESTIFIES IN OWN DEFENSE

Denies Being Drunk or That He Offered Protection.

SPOKANE, Jan. 23. (AP)—Testifying in his own defense, Former Sheriff Pete Wheeler of Chelan county, on trial in federal court on a liquor conspiracy charge, testified for two and one-half hours today under direct examination of Frank Jeffrey.

He denied he had ever instructed his deputies to "lay off" bootleggers and that he ever told Leonard Larson, a government witness over the telephone he could depend on Carl Lowe if the latter promised protection. The former sheriff also denied he had ever drank with Former Deputies Cy Baker and Jimmie Smith.

He testified Baker in two months failed to arrest Sam Gyer, an alleged bootlegger, although instructed to do so. He testified he had George Strevel make the arrest after which he said Over told him he had paid Baker $250 the preceding month for protection.

FIRE SWEEPS THROUGH PRISON

WETUMPKA, Ala., Jan. 24. (Saturday) (AP)—Fire swept through one building of the Wetumpka state prison early today and caused the removal of several hundred prisoners, many of whom were women, but the flames were brought under control after two hours.

There was no disorder, according to the sheriff's office and the prisoners were lined up. A check showed no lives were lost nor were any injuries reported.

BRUENING BOODED.

CHEMNITZ, Germany, Jan. 23. (AP) Chancellor Bruening, arriving here today for a conference with Saxon industrialists, was greeted at the railway station by crowds of unemployed who shouted, "down with him," and emitted around his automobile until mounted police dispersed them.

SUICIDE VERDICT.

SHANGHAI, Jan. 23. (AP)—Belgian consular authorities investigating the death of Baroness Paulette De Fidoli reported today she had committed suicide by taking poison.

ARMOUR RESIGNS VICE PRESIDENCY

CHICAGO, Jan. 23. (AP)—Philip D. Armour severed all official connections today with the packing firm which bears the family name a few hours after T. George Lee, who worked up from the ranks, had been chosen over him as president.

He resigned as first vice president and as a director of Armour and company, issuing a statement in which he called the action "the greatest disappointment of my life."

WOMAN KILLED.

SEATTLE, Jan. 23. (AP)—Injuries sustained Sunday in a traffic accident caused the death of Mrs. J. A. Wright, 61, Kent. Her husband still is in a serious condition.

STIONS BEFORE DAHO LEGISLATURE

College, University Library Municipal Power Plans Considerable Dispute.

Jan. 23. (AP)—Two trouble- uestions were before the legis- today.

here:

junior college-university it- problem.

municipal power question.

ted in with these are many nes, some important general- e important sectionally.

refusal of the state board of ion to take a stand for or a junior college program at islature has increased the ac- particularly of that group for acceptance of the Ricks ge in Rexburg as a junior col-

increase in activity has been responding increase in pres- ought by delegations seeking peration or bond issue for a library.

Expect "Trading."

propositions appeared likely e about large scale "trading" t both on these issues and trading broad enough to in- e proposals for a new build- the Blackfoot asylum. This ceeded the endorsement of the incoming and outgoing gov- as well as the state budget of-

power problem took on a different appearance. On the it appeared to be merely the of municipalities to pave the purchase of power plants on l payment plan, a proposition last year by the supreme court of the provision that more ne year's revenue of the mun- is pledged in the deal.

It amounts to a contest n the two established power nies and the Fairbanks-Morse y of Chicago which is offering ll the Diesel motored munici- wer plants on a time payment

Propose Amendment.

stitutional amendment was ed in a resolution introduced house to overcome the one- t provision in the constitu- artly following this came a l to remove the right of the rant franchises to utility tions.

r interests confessed to several re their alarm at the proposi- ch would, in effect, open the any new company which to enter with competitive ser- ices close to authorities of the panies operating in southern The Utah Power company and ho Power company, said there plausible explanation for the n, the franchise system other ve use it as a whip to force the municipal power amend-

tax revision, the primary, and e and referendum legislation the program, the legislature apparently, sufficient busi- ss it to occupy the balance of weeks' session.

STREETS TO E CLEANED OFF

f of Police Vic Langley an- Friday that unless the ice is from the sidewalks abutting dences of the city before y afternoon at 6 o'clock, the hire unemployed men to do k, and the expense will be to the property owners.

action is in accord with a dance and will be enforced letter. The streets are in a condition and must be immediately," he said.

CHURCH TRUSTEES ELECT OFFICERS

At a meeting of the trustees of the Congregational church Thursday evening at the home of Rev. Elmer Benedict, pastor, F. F. Brewer was elected president, George Richardson, secretary, and N. Earle Bushnell, treasurer. Other members of the board are R. R. Mosiman, R. E. Werlich, A. P. Ramstedt, A. W. Hoover and Edgar Wood.

FILIPINO WANTS UNITY IN NEW MOVE

Speaker of Island House of Representatives Launches New Organization For Freedom.

MANILA. (AP) — Manuel Roxas, speaker of the islands' house of representatives, has launched a new organization devoted to Philippine independence.

His manifesto suggests revolution but stops just short of coming out for it. Instead it emphasizes the immediate need for a nationalistic feeling that would unite the entire archipelago into a single, driving political source.

Hitherto the independence campaigns have been confined largely to the Tagalog politicians. The new organization aims to bring all elements into the movement, from the Mohammedans of the south to the hill tribes in the mountains.

The organization is the Bagong Katipunan, also known as "the New Katipunan," and therein lies its note of menace.

No Revolution Expected.

"Katipunan" is the Tagalog word for "association" and the only other "katipunan" mentioned here was one which played a big role in the 1896 uprising against Spain.

But most Americans in Manila decry this aspect of the situation. They say that Roxas has adopted the name as a catchword and that at heart he is the last person in the islands to desire a real revolution.

They regard it all as a move of Roxas to bolster his political standing and to provide funds for campaign junkets by offering membership at so much a head.

It is a recognized fact that the tao, or Filipino peasant, has always been enthusiastic for independence so long as it cost him nothing. It remains for Roxas to demonstrate that he can be converted into a patriot who will say it with pesos.

Roxas Has Own Ideas.

Roxas' own version of the lineup is different. He came back from the United States last summer convinced that independence could be won if it could be shown that not merely the politicians, but the entire Filipino people, wanted it.

He is trying to prove that this desire exists.

Sponsored by a man so high in politics as Roxas, the scheme has started auspiciously and only a little criticism has been heard.

SAM PEPYS OF DIARY FAME ALSO MADE A SHIP MODEL

LONDON. (AP)—Samuel Pepys did more than write a diary, and the outcome of one of his labors has just been completed at the Science Museum.

It is a six-foot model of one of Queen Elizabeth's ships, and was built from designs in manuscripts collected by Pepys nearly 250 years ago when he was planning a history of the Royal Navy.

The paint work, as was the custom in the days of the Spanish armada, is laid on in angular patterns of brilliantly contrasting colors.

Russia was America's leading market during 1930 for wheel and track-laying tractors.

"I'm Still the Emperor!"

This striking photo shows the former Kaiser Wilhelm II of Germany as he appears today—still wearing his old decorations and asserting, at his estate in Doorn, Holland, "I'm still the emperor!" He celebrates his 72nd birthday on Jan. 22

VAST OIL SUPPLY IN COLORADO LANDS

Investigation of the Administration of the Oil Shale Lands Proposed by Senator Walsh.

DENVER (AP)—Vast areas of oil-bearing black rock in western Colorado again will be brought to national attention if the United States senate proceeds with an investigation of the administration of oil shale lands proposed by Senator Thomas J. Walsh of Montana.

Nearly one million acres of shale land—952,239, to be exact, lying on the western slope of the Rocky Mountains, form the center of a controversy, brought to a head recently by charges of Ralph S. Kelly, former chief of the general land office in Denver.

Before he was dismissed by Secretary of the Interior Wilbur, Kelly charged there had been a "steady encroachment on the public domain in the form of concessions which enabled several large oil companies to obtain shale lands against the best interests of the public."

He said "political pressure" was brought to bear on Wilbur in the leases.

President Hoover denounced Kelly's attack as an attempt to start an "odious oil scandal." An investigation by the department of justice found Kelly's charges to be unfounded. Later Senator Walsh proposed a senate investigation.

Colorado's shale deposits have been estimated to be worth potentially 40 billion dollars. They consist of layer after layer of friable rock, all filled with the shells of small crustaceans and skeletons and scales of fish from lagoons that existed thousands of years ago.

From 10 to 68 gallons of oil may be taken from a ton of shale, Geological experts say this shale possibly may control the future oil supplies of the world.

Dean E. Winchester, geologist, reported to the president through the federal oil conservation board his estimate of 79,625,998,000 barrels in the Colorado shales, of which he figured 47,625,598,000 barrels recoverable.

The amount estimated as recoverable equals the entire output of crude oil from all wells in the United States for 50 years, at a production rate of 500,000,000 barrels a year.

PAGE

Connie Lundy is ill at his home with an attack of mumps.

Mrs. Otto Meier, daughter, Rose Ellen, Carl Woolman and Miss Georgia Hudson were Kellogg visitors Tuesday.

Mr. and Mrs. R. T. Lawrence and children, Maxine and Raymond, motored to Wallace Wednesday.

Mr. and Mrs. H. J. McClellan and Mrs. Anna Oma were Kellogg visitors Wednesday.

Mrs. L. W. Wilson, Mrs. W. R. Mullan and Mrs. Arthur Adams were Wallace business visitors Wednesday.

M. G. McCandless motored to Wallace Wednesday evening.

Miss Mathilda Schroeder, Mrs. James W. McCabe, Mrs. Roy Hudson, Mrs. Harry M. Taylor and Mrs. Paul A. Neilson attended the Silver King Parent-Teachers association's card party at the Silver King school house this week.

P. E. O. ENTERTAINS.

A large crowd attended the annual guest day meeting of Chapter X, P. E. O., held at the home of Mrs. J. B. Ostrander Friday afternoon. Mrs. A. D. Wallace was the assisting hostess. Early in the week a Founder's day program, honoring the memory of the seven founders, was held at the home of Mrs. F. D. Druding.

MULLAN

Victor Semenza was a Mullan visitor Friday evening.

Sam Jacull of Superior, Mont., spent several days in Mullan visiting friends.

Martin Myklebust left Friday for Portland where he will enter the Coffee clinic for medical attention.

Mrs. Andy Liggett spent Friday visiting at the home of her daughter Mrs. Fred Griffith, in Wallace.

Mrs. Lucile Anderson motored to Wallace Friday to visit with her sister-in-law, Mrs. Bellamy, who recently underwent a major operation in a local hospital.

Anthony Zehen, Spokane, was a business caller here Friday.

Albert Peterson has returned from Coffee clinic where he underwent medical attention.

Mrs. Harry Burns motored to Wallace Friday to attend the meeting of the Shoshone chapter of the American Red Cross.

John Erickson, who has been seriously ill at his home in Bowlder gulch, is reported as being improved.

Reese Bungay, Spokane, transacted business here Friday afternoon.

BOY TO KLIENS

Mr. and Mrs. R. L. Klien, Mullan, are receiving congratulations upon the birth of a son Thursday in a local hospital.

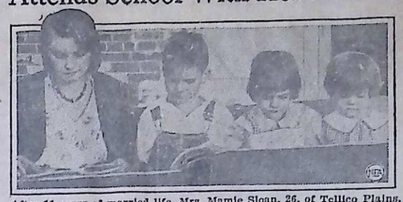
REAL REEL
GRAND THEATRE
COMFORT ENTERTAINMENT

LAST TIMES TONIGHT
"FEET FIRST"
with
Harold Lloyd

Sunday Only
"MAN TROUBLE"
Monday and Tuesday
"SEE AMERICA THIRST"

Midnight Matinee Saturday
"MAN TROUBLE"
Sills and Mackail

Attends School With Her Kiddies



After 11 years of married life, Mrs. Mamie Sloan, 26, of Tellico Plains, Tenn., has gone back to the schoolroom she left 14 years ago, determined not to let her children get ahead of her, even though she has to hurry home from classes to do her housework. She is shown here with her three children who attend the same school: Osborne, 10, who is in the same grade with his mother; Gladys, 6, and Louise, 4.

DOLLARS and SENSE

Most of our customers trade with us because they realize that they get more than just meat at our shop.

QUALITY and SERVICE

is wrapped in every package we deliver——join our list of satisfied customers

SATURDAY SPECIALS

Legs of Lamb ..... 30c lb.
Shoulder of Lamb Roast ..... 22c lb.
Light Hens ..... 25c lb.
Little Pig Sausages ..... 35c lb.

JUST RECEIVED—ANOTHER SHIPMENT OF
FANCY CAPONS Pound 42c

JUST PHONE 5

WALLACE MEAT COMPANY
Where the Quality Is Always Higher Than the Price

JANUARY
CLEARANCE
NEVER SUCH VALUES !!

This is the Clearance Sale that the women of this district have been expecting so long. Every article is a real bargain. We need the space for new merchandise and to make room. We must dispose of our present stock. BUY NOW FOR BARGAINS OF VALUE.

DRESSES

One LOT OF DRESSES .... Silks, Flannels and Light weight Woolens; all sizes; values to $12.50. SALE PRICE.. $3.95

One Lot Values to $24.75. Sale Price $13.75

One Lot Values to $6.75. Sale Price $2.95

All Wash Frocks formerly priced up to $2.50. During this sale $1.49

Sport Coats, a fine selection to choose from. Values to $17.50; NOW ... $8.75

Hats of the latest models. Your choise during this sale $1.00

Silk Hosiery, 10 Per Cent Discount
Costume Jewelry, One-Third Off
Silk Lingerie, 20 Per Cent Less

ONE LOT Rayon Bloomers and Shorties 69c

ONE LOT Gossard Foundation Garments and Brassieres HALF PRICE

FOR THE CHILDREN AND INFANTS

CHILDREN'S COATS ..... HALF PRICE
CHILDREN'S DRESSES, 7 to 12 ..... 98c
CHILDREN'S PANTIE DRESSES,
One lot in sizes 2 to 6 ..... 89c
CHILDREN'S HOSE at ..... SPECIAL PRICES
INFANTS' WEAR and GIFT ARTICLES
at a discount of 10%

Linens and Tuscany Laces, 20 Per Cent Discount
All Handkerchiefs, 20 Per Cent Discount

THE SPECIALTY SHOP
408 Sixth Street Wallace, Idaho

The Best Buy for You

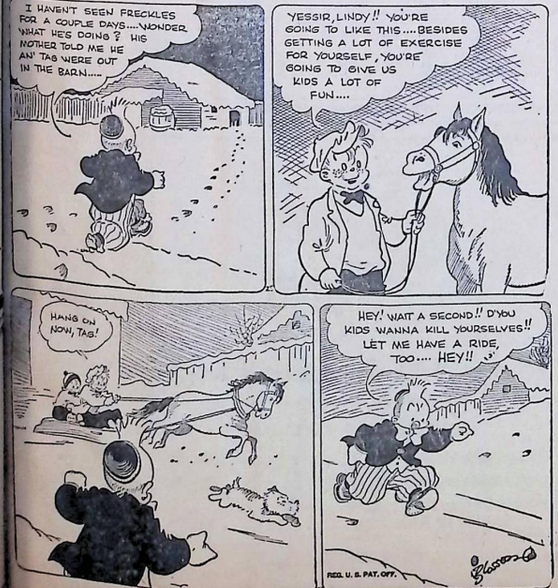
is that which gives you the most dependable service for the least money —you'll find it here —now and always.

IN

gas, oil, grease, tires —in fact all those things carried by a first class filling station are here for you.

Wallace Garage
Phone 148

ECKLES AND HIS FRIENDS An Extra Passenger! By Blosser


I HAVEN'T SEEN FRECKLES FOR A COUPLE DAYS....WONDER WHAT HE'S DOING? HIS MOTHER TOLD ME HE AN' TAG WERE OUT IN THE BARN....
YESSIR, LINDY!! YOU'RE GOING TO LIKE THIS....BESIDES GETTING A LOT OF EXERCISE FOR YOURSELF, YOU'RE GOING TO GIVE US KIDS A LOT OF FUN....
HANG ON NOW, TAG!
HEY! WAIT A SECOND!! D'YOU KIDS WANNA KILL YOURSELVES!! LET ME HAVE A RIDE, TOO.... HEY!!
REG. U. S. PAT. OFF.

MINERS DEFEAT HARRISON 29 TO 12

Miners Here Today To Meet St. Maries; Mullan Loses to Kellogg, 26-12; Burke Wins One, Loses One Game.

Southern Division Panhandle Conference.

	Won.	Lost.	Pct.
St. Maries	5	0	1.000
Kellogg	4	1	.800
Wallace	3	1	.750
Harrison	3	4	.500
Mullan	2	3	.429
Burke	2	6	.250
Rummer	0	5	.000
Kingston	0	5	.000

Results Friday.
Wallace 29, Harrison 12.
Burke 22, Kingston 9.
Burke 20, St. Maries 27.
Kellogg 26, Mullan 12.

HARRISON, Jan. 23. (Special)—Wallace advanced another step nearer the southern division. Panhandle conference basketball title here tonight, defeating Harrison 29 to 12.

Led by Brass, elongated center, the Miners jumped into an early lead with a brilliant offensive, while their air tight defense seldom gave Harrison an opportunity to score. At the end of the half the score was Wallace 13, Harrison 4. Brass scored 14 points for high point honors while E. Olson flashed up nine tallies for Harrison.

The Miners will return tomorrow morning to Wallace where they will meet the conference-leading St. Maries Timberjacks in what is recognized as one of the most crucial games of the season.

The lineups:

Wallace (29)		Harrison (12)
Robinson (4)	F.	E. Olson (9)
Olson (6)	F.	Pettet
Brass (14)	C.	R. Honsowetz
Bowne (4)	G.	Russell
Marcus (1)	G.	G. Honsowetz (3)

Substitutions

Wallace: Ruebke for Robinson, Thompson for Olson.
Harrison: Tange for R. Honsowetz, Damm for Russell.

Kellogg Beats Mullan.

KELLOGG, Jan. 23. (Special)—With Marcus, guard, starring on the offense and defense, Kellogg high school basketball team defeated Mullan Tigers, 26 to 12, in a southern division, Panhandle conference game here tonight. The victory kept Kellogg in the second place position it has occupied since last Friday.

Kellogg took an early lead and swept the Morning city players off their feet during the first two periods. The score was 15 to 6. Marcus was high point man with 12 tallies.

A mixup in the Mullan schedule caused postponement of the game for an hour and a half. Coach Fred Baier said he believed the game was scheduled for next week. An extra preliminary was played, Baier rounded up his players in Mullan and arrived in Kellogg in time to save a forfeit.

The lineups:

Kellogg (26)		Mullan (12)
Goss (4)	F.	Krulitz (6)
Hanson (2)	F.	Bowens (3)
Metzger (6)	C.	McPhail (2)
Royce (2)	G.	Pozar (1)
Marcus (12)	G.	Crawford

Substitutions

Kellogg—Mayer for Hanson, Hanson for Mayer, Corbelli for Hanson, Bottinelli for Royce.
Mullan—Presti for Bowens, Bowens for Presti, Giachino for Crawford.
Referee—Wicks.

Burke Wins, Loses.

BURKE, Jan. 23. (Special.)—With its squad divided because a mixup in schedules necessitated playing two games at the same time on different courts, Burke high school won one and lost one game tonight. St. Maries leaders in the southern division, Panhandle conference, toppled the regulars, at Burke, 27 to 20, after a mad struggle that saw the score tied several times. Burke's "travelling team" presented an air tight defense and a good offense to submerge Kingston, 22 to 9, on the Kingston court.

Burke surprised the Lumberjacks on the Hercules fire hall court and took an early lead. By the end of the first quarter the Comets were leading 9 to 5. In the second period the St. Maries team began to function more smoothly and led 16 to 13 at the half. The score was tied 20 to 20 at the end of the third quarter. Tanghe, with 12 points, was high scorer.

Win at Kingston.

Under the supervision of Manager Ohler the Burke "travelers" took early command of the Kingston situation. The score was 7 to 6 for Burke at the end of the half, but in the last two periods the Comets allowed only one field basket and a foul conversion while they were scoring 13 points. The Burke girls' team defeated Kingston girls' team, 38 to 9, in the preliminary. Irene Johnson was high scorer.

The lineups:

Burke (20)		St. Maries (27)
MacDuffie (6)	F.	Martin
Armstrong (9)	F.	Tanghe (12)
Schmidt (3)	C.	Betts (5)
Faubert (2)	G.	Mottern (7)
Moore	G.	Lewis (3)

Substitutions.

Burke—O'Rourke for Armstrong, Deuning for Schmidt, Murray for Faubert.
St. Maries—Elwell for Martin, Wolfe for Betts.
Referee—Healy.

Burke (22)		Kingston (9)
Murray (2)	F.	Avery (4)
Schuller	F.	Veazy (4)
Lamb (6)	C.	Morbeck (1)
Leary (8)	G.	Higgins
McLean (1)	G.	Erickson

Substitutions.

Burke—Graff (4) for Schuller.
Kingston—Bauman for Veazy.
Referee—Cotter.

Pitching hay on his farm at Charden, Ohio, five months a year keeps Edwin Rudolph, pocket billiards champion, in condition.

"KID" BERG IS STILL CHAMPION

CHICAGO, Jan. 23. (AP) — Jack "Kid" Berg of London, successfully defended his junior welterweight championship tonight by defeating Goldie Hess, Los Angeles, in a 10-round battle marked with whirlwind action from start to finish.

Eddie Shea, Chicago, challenger, defeated Bat Battalino, world's featherweight champion in their 10-round non-title bout. Shea was credited with winning five of the 10 rounds handily.

BURKE GIRL IS ATHLETE

Mildred Richardson Receives Sweater At University of Idaho; 46 Awards Are Made.

UNIVERSITY OF IDAHO, MOSCOW, Jan. 22.—Granting of 46 athletic sweater awards has been approved by the Associated Students executive board. Of these, 16 will go to varsity football men on the 1930 squad, 24 to players on the freshman eleven, and six to members of the Women's Athletic association, which grants special women's awards.

The sweaters will be presented at a student body assembly after the mid-year examinations are concluded. The complete list of awards follows: Varsity football—Arthur Norby, Rupert; Russell Hall, Filer; John Corkery, Spokane; Arthur Spaugy, Nampa; Daniel Lopez, Meridian; William Bessler, Klamath Falls, Ore.; Paul Taylor, Howard Berg, Twin Falls; George Wilson, Lee Tyrell, Moscow; Fred Wilkie, Idaho Falls; June Hanford, Los Angeles, Cal.; Emmert Davis, Buhl; William Schutte, San Diego, Cal.; Nels Fowles, Burley, and Jack Booker, Glendale, Cal.

Freshman football—Harold Albee, Paul Ingebretsen, Weiser; Walter Wraspir, Aberdeen; Orville Schmitz, Lewiston; Harry March, New Meadows; Leverett Giffin, Leslie Cannon, Willis Smith, Boise; Ray Russell, San Diego, Cal.; Paul Graves, Payette; Glenn Nutting, Clayton Hadley, John Norby, Leonard Toyer, Rupert; Ed Bowker, Cy Gehraty, Spokane.

Mez McMurray, Oakley; Bill Bradsford, Twin Falls; Howard Webb, San Pedro, Cal.; Harvie Walker, Scranton, Pa.; Charles Wilson, Blackfoot; Cyrus Bearson, Los Angeles, Cal.; Earl Smith, Filer; Mooney Kline, Painsfield, N. J.

Women's Athletic association—Mildred Richardson, Burke; Eva Skinner, Alma Johnson, Moscow; Joan Harris, Bess Louise Hogg, Payette; Grace Warren, Malad.

SAVOLDI AND NEVERS MEET

SAN FRANCISCO, Jan. 23. (AP)—Two famous fullbacks of gridiron history—Ernie Nevers of Stanford and Joe Savoldi of Notre Dame—will give exhibitions in plain and fancy line plunging here Sunday when two all-star elevens meet in the charity game sponsored by the Knights of Columbus.

Nevers will play with a team composed of former St. Mary's college men while Savoldi will lead several stars.

Larry Bettencourt and Ike Franklan, former St. Mary's captains, will lead the local eleven. Proceeds of the contest will be used to help relieve the unemployment situation.

MONTANA BEATS GONZAGA, 33-27

MISSOULA, Mont., Jan. 23. (AP)—Montana university's Grizzlies defeated Gonzaga university Bulldogs, 33 to 27, in an extremely fast and hard fought basketball game here tonight. The Grizzlies grabbed an early lead and although they never relinquished it, they were pressed all the way. Gonzaga rallied, scoring three field goals, in the last minute.

Andrews, Grizzly center, scored 12 of his team's points, while Schnoenecker, forward, led the Bulldogs' attack with 10 tallies.

WINS TWO FALLS.

SALT LAKE CITY, Jan. 23. (AP)—Don George, claimant of the world's heavyweight wrestling championship, defeated Joe Malcewicz, Utica Panther, in straight falls here tonight.

NOTRE DAME GETS GRID TROPHY

Associated Press Photo

The Albert Russell Erskine award, a silver trophy emblematic of the national intercollegiate football championship, was presented to Frank Carideo (right), quarterback, on behalf of the Notre Dame team at New York City hall by Mayor James J. Walker (left). In accordance with conditions of the award Coach Knute Rockne (center) was presented with an automobile and a scroll.

A RETIRING LITTLE MISS

BY PAP

SHE MASTERED ROLLER SKATING WHEN JUST A YOUNGSTER
SONJA Henie
THE LITTLE EIGHTEEN YEAR OLD NORWEGIAN SCHOOL GIRL RETIRES WITH FOUR WORLD'S CHAMPIONSHIPS AND AN OLYMPIC CROWN FOR FIGURE SKATING
HURRY UP - PACK YOUR THINGS - WE'RE OFF ON ANOTHER SKATING TRIP WITH SONJA!
HER FOLKS HAVE TIRED OF CHASING AROUND THE WORLD WITH THE LITTLE CHAMPION SO THEY'VE DECIDED SHE MUST RETIRE!!
PAP

WALLACE J. H. S. BEATS KELLOGG

In a preliminary to the Mullan-Kellogg high school basketball game at Kellogg Friday night, the Wallace junior high school casaba tossers defeated the Kellogg Y. M. C. A. Juniors, 13 to 8. The game was fast with both teams displaying strong defenses. Kramer and Roundy, Wallace, and Denney, Kellogg, tied for high point honors with four tallies each.

The lineups:

Wallace (13)		Juniors (8)
Kramer (4)	F.	Denney (4)
Roundy (4)	F.	Turnbow
Stokes	C.	Greene
Thomas (3)	G.	Goldsmith
Torkelson (2)	G.	Sweatte (2)

Substitutions

Wallace—Mayther for Stokes.
Y. M. C. A. Juniors—Utt (2) for Denney, Killian for Turnbow, Granville for Greene, Beasley for Sweatte.
Referee—D. Lemich.

SERGEANT BROWN WINS TRAPSHOOT

PINEHURST, N. C., Jan. 23. (AP)—Sergeant H. J. Brown of Fort Bragg, a veteran army marksman, won first honors today in the 24th annual mid-winter trapshoot, breaking 93 targets in the feature 100-target handicap event. He won the Class "C" 16-yard trophy Wednesday.

The all around championship, 50 targets at 50 yards and 50 others on a handicap basis, was won by J. F. Hiestrand, Hillsboro, Ohio with 96.

Shooting an 83 in the handicap, Mark Arie, Champaigne, Ill., ran his total for the tournament to 831 to take the gold medal for high score over 900 targets.

GALENTO WINS

NEW YORK, Jan. 23. (AP)—Tony Galento, Newark, N. J., heavyweight, tonight scored a technical knockout over Frankie Wine, veteran from Billings, Mont., in the first round of a special six-round bout. Wine was floored four time before the referee stopped the bout.

ELIMINATE ELITE IN GOLF TOURNEY

RIVIERA COUNTRY CLUB, LOS ANGELES, Jan. 23. (AP)—Southern California's proverbial sunshine failed to shine on those whose names have become by words in professional golf circles today with the result that only one of the elite was qualified in the motion picture $3200 gold championship was able to survive the first two rounds.

The greater shares of these lost in the first round, played in a steadytitle rain and only Tony Monerlo remained.

MacDonald Smith, Horton Smith, Walter Hagen, George Von Elm, Greg Weed, Johnny Golden, Harry Couper, Joe Kirkwood, Jack Forrester, Abem Espinosa, Joe Turnesa—these were the names stricken from the list.

WALKER WINS.

GRAND RAPIDS, Mich., Jan. 23.(AP) — Mickey Walker, middleweight champion, won a technical knockout over Joe Lohman, Toledo heavyweight, in the sixth round of a scheduled 10-round fight tonight. Walker's was not at stake.

Sport Slants

By ALAN GOULD
Associated Press Sports Editor

Consider the case of the College of Puget Sound, at Tacoma, Washington.

Columns have been spilled on the subject of commercialism and overemphasis in football, the menace of the gate receipts, the million-dollar athletic budget and the ballyhoo.

At the College of Puget Sound, the student manager reports that football showed a net loss of $2000, whereas debating and dramatics, among other undergraduate activities, produced profit, last year.

Had football broken even, it might be said that affairs had reached the ideal state of proportion in the collegiate organization. Educators might, in fact, hail this as a great example. However, at the College of Puget Sound there is no enthusiasm whatever.

Nelson R. Hong, in the Tacoma News Tribune, writes:

"Logger gridders played to little more than empty seats in Tacoma. . . . Lack of color is the reason football fans did not turn out in larger numbers. With this disastrous financial season behind it the College of Puget Sound should be more anxious than ever to do something to put football on a self-supporting basis, if not a paying basis.

"By employing a coach of personality and color . . . the College of Puget Sound can take the most effective step to rout Old Man Financial Difficulty."

As the boys in Enid, Okla., and elsewhere have hastened to point out to us, Eddie Morgan, the Cleveland clouter, seems more occupied with making a success of the first base job than with any ambitions to be another Cobb or Speaker in the outfield.

In fact, Eddie played only 19 games in the outfield last year, as compared with 129 at first base, where he displaced the veteran Portuguese, Lew Fonseca, and turned in a very neat job.

The British attitude in sport may be recommended to America, as it was by the Carnegie Foundation's report, yet it seems that John Bull at times also has a few difficulties to worry about.

For example, the following circumstances described in a Glasgow dispatch to the London Evening Standard:

"Two well known ex-footballers were arrested today on a charge of alleged bribery.

"The men, Archibald Kyle, laborer, of Rockcliffe street, Glasgow, and Adam Miller, miner, of High Avon street, Larkhall, appeared before the stipendiary magistrate.

"They were charged with 'having, between Boxing Day and yesterday, in May street and Bothwell road, Hamilton, and in Hope street, Glasgow, corruptly offered a gift of £100 to the captain of Hamilton Academical Football club, if he agreed that his club be defeated in the First League game with Leith Athletic, which is to be played at Hamilton Saturday.

"They were remanded in custody for 48 hours pending further inquiry. Kyle played for Rangers, Blackburn Rovers, Clyde St. Mirren and Hamilton Academicals. He represented Scotland on two occasions against England. Miller played for nine seasons with Hamilton Academicals."

SELECT OAKES MONTANA COACH

MISSOULA, Mont., Jan. 23. (AP)—Election of H. N. Oakes, line coach at the University of Nebraska, as head football coach of the University of Montana, was announced here tonight by President C. H. Clapp.

Terms of the contract were not learned. Oakes succeeds Major Frank W. Milburn who was called back to regular army service after coaching here five years.

Oakes played tackle on the University of Illinois eleven during his college career and was a member of the Big Ten conference championship team of 1923.

His teammates included the famous Red Grange and Jim McMillan, now a heavyweight wrestler.

After graduating in 1924 Oakes became assistant coach at the University of Tennessee. He took up line coaching at Nebraska in 1926.

TIE MATCH TO BE SHOT OFF

All members of the Wallace Gun club are urged to turn out Sunday at the Nine Mile traps for the weekly match between the Laundrymen and the Butchers. As an additional feature of the competition the Kings of King Street and the Queen Bees will attempt to shoot off the tie of their challenge match. C. E. Horning has been added to the King street team as an alternate and the Queens, not to be outdone, have added Ellis L. Hale to their roster as an alternate. Shooting will start at 11 o'clock Sunday morning.

ERNIE SCHAFF BEATS BRADDOCK

NEW YORK, Jan. 23. (AP)—Ernie Schaff, Bosfin heavyweight, battered out a decision over lanky Jim Braddock of Jersey City tonight in a 10-round feature bout. The fight was slow until the closing round.

HOOP SCORES

Washington 31, Oregon 26.

Phone Your News Items to 49.

ROMANCE AND REALITY

Sometimes, when you turn the pages of a book, your mind is seeking romance. You long to leave a too-familiar world . . . to travel with the speed of thought to far-off purple lands . . . to bathe in tepid, lotus-scented surf.

But your daily paper finds you in a more practical mood. Interested in real people, in the facts of the day. Looking for news of things that you may buy and enjoy——here and now.

You may find in the advertisement just what you want in the way of a better breakfast food, or a new radio, or an improved face powder. If the thing fits into your living, is practical and possible and promising—you are vitally interested. Because you are reading about yourself!

Today, a great many things that were romantic dreams only 10 years ago are common realities. Life has more color, more charm, more adventure. And the things that give it all these may be found in the advertising columns.

Advertising discusses realities—romantic ones frequently — but actual articles you can have for your own, new joys for your family, stepping stones to your happiness.